

marin humane
Lives made happy.™



GALA 2019



SPONSORSHIP OPPORTUNITIES

MARIN HUMANE'S GALA 2019
September 14, 2019

We invite you to sponsor Marin's most beloved evening
dedicated to helping animals in need.

CONNECT WITH THE BAY AREA'S MOST PASSIONATE ANIMAL LOVERS

Marin Humane's Gala is an innovative and engaging way to reach a dedicated base of animal lovers, all while demonstrating your commitment to pets in need. This formal event is moving to the great lawn at Marin Humane's Novato campus and will bring together more than 350 passionate and engaged animal lovers from all over the Bay Area. Our guests return year after year, and this time, we're inviting their well-behaved canine friends to join in the fun and support our lifesaving mission.

With your support, Marin Humane will change the lives of more than 10,000 animals this year by providing shelter, lifesaving veterinary care, rescue of injured wildlife, investigating animal cruelty and neglect, offering supplies and resources to keep pets with their families, and much more.

EVENT PROFILE

From the moment guests arrive they'll receive VIP treatment while visiting adoptable animals, enjoying a cocktail reception, music, and live and silent auctions. We'll also feature a moving program celebrating the stories of lives made happy at Marin Humane. A spectacular vegan menu will be prepared by one of the region's top caterers and the evening will be complemented by award-winning wines, delicious desserts, and the opportunity to dance into the night.

AUDIENCE DEMOGRAPHIC

Over 350 prominent business, social, and philanthropic leaders with room to accommodate more than 500.

DATE AND TIME

Saturday, September 14, 2019, 5:30 – 10:00 pm

LOCATION

Marin Humane's seven-acre campus on Bel Marin Keys Boulevard in Novato.

DIAMOND TABLE SPONSORSHIP • \$15,000

Table for 10 in the exclusive Diamond Table section • Access to the Humane Hideaway Lounge • Reserve wines (90+ rated) • Special Thank You gift for each guest • Diamond-level swag bag for each guest • Canine concierge to attend to the needs of dogs at your table • First-out car service • Inclusion on Marin Humane giving tree • Recognition as a Diamond Table Sponsor on the event's large screen visual presentation • Photos of your pets and your guests' pets included in event visual presentation and in event program • Special recognition during event program • Full-page ad in our program • Logo and link on Marin Humane Gala 2019 website through September 2019

SAPPHIRE TABLE SPONSORSHIP • \$10,000

Table for 10 in the exclusive Sapphire Table section • Access to the Humane Hideaway Lounge • Reserve wines (90+ rated) • Sapphire-level swag bag for each guest • Canine concierge to attend to the needs of dogs at your table • Recognition as a Sapphire Table Sponsor (name/logo) on the event's large screen visual presentation • Photos of your pets and your guests' pets included in event visual presentation • Half-page ad in our program • Logo and link on Marin Humane Gala 2019 website through September 2019

GOLD TABLE SPONSORSHIP • \$5,000

Table for 10 in the exclusive Gold Table section • Reserve wines (90+ rated) • Canine concierge to attend to the needs of dogs at your table • Recognition as a Gold Table Sponsor and name included on our Gold Sponsor slide on the event's large screen visual presentation • Photos of your pets included in event visual presentation • Half-page ad in our program • Name included as a Gold Sponsor on Marin Humane Gala 2019 website through September 2019

ANYTHING FOR THE ANIMALS PRESENTING SPONSOR: \$20,000

With this sponsorship, you will help underwrite major production costs and ensure our 350+ guests enjoy the evening with a sponsored film that is the highlight of the evening. You will also receive:

- Company logo scrolling on the video wall
- Table for 10 in the Diamond Section
- Full-page tribute in the printed GALA 2019 program
- Photos of your pets and your guests' pets on the video wall
- Special recognition from the podium during event program
- Logo and link on Marin Humane's GALA 2019 website through September 2019
- Recognition in pre-event e-blasts
- Recognition on social media

STARS OF STAGE AND SCREEN: \$15,000

With this sponsorship, all eyes will be on your organization as underwriter of our elaborate stage that includes two 13-foot LED video walls.

- Company logo scrolling on the video wall
- Table for 10 in the Sapphire Section
- Full-page tribute in the printed GALA 2019 program
- Photos of your pets and your guests' pets on the video wall
- Special recognition from the podium during event program
- Logo and link on Marin Humane's GALA 2019 website through September 2019
- Recognition in pre-event e-blasts
- Recognition on social media

GONE TO THE DOGS SPONSOR (3): \$10,000

This sponsorship caters to the four-legged guests and the people who love them! Includes prime signage, hosting of Doggie Valet/Concierge service OR Doggie Treat Bar OR Cocktail Reception

- Company logo scrolling on the video wall
- Table for 10 in the Gold Section
- Full-page tribute in the printed GALA 2019 program
- Photos of your pets and your guests' pets on the video wall
- Special recognition from the podium during event
- Logo and link on Marin Humane's GALA 2019 website through September 2019
- Recognition in pre-event e-blasts
- Recognition on social media

CATS MEOW SPONSOR (3) \$5,000

- Hosting the Auction bidding software OR VIP Lounge OR Welcome Waggin' Red Carpet Area
- Company logo featured on sponsor slide
- Six tickets in the Gold Section
- Half-page tribute in the printed GALA 2019 program
- Special recognition from the podium during event
- Logo and link on Marin Humane's GALA 2019 website through September 2019
- Recognition in pre-event e-blasts

FURRY FRIENDS SPONSOR (12) \$2,500

- Underwriting sponsorship of one of the following: Valet Parking, Pug Shot Photo Booth, Posh Potties, Kitchen, Dessert, Music, Raffle, Silent Auction Tables (3), Paw Printing (program and signs), Tabletop Décor
- Recognition on the sponsor slide
- Four tickets in the Gold Section
- Quarter-page tribute in the printed GALA 2019 program
- Link on Marin Humane's GALA 2019 website through September 2019

LOYAL GUARDIAN SPONSOR (10) \$1,000

- Underwriting sponsorship of one of the following: Doggie Wag Bags at the table, Downward Doggie comfort mats, Pawsport Stations (5), Event Volunteer Attire, Wine Collar Toss, VIP Swag Bags
- Recognition on the sponsor slide
- Two tickets in the Gold Section
- Tribute in the printed GALA 2019 program
- Link on Marin Humane's GALA 2019 website through September 2019

Please contact Nan Zimmerman at 415.506.6233
for additional sponsorship opportunities.